

Hello,

Welcome to the first issue of our new Newsletter. We are a new team here at Newsnet and the purpose of this Newsletter is to inform you of the latest news, share information about what we're currently working on and suggest new ideas so you and your business can extract the most from our messaging platform. Most importantly we are committed to customer service, so we would like to get your feedback and suggestions for content and improvements to any aspect of our operations, so feel free to contact us at operations@newsnet.com.au.

Good communication is key to your business and we would like to know more about how we can help you. In this issue we will be covering some of our services you may not be aware of, some recent improvements we have made, as well as some tips and tricks for deriving better business value from our messaging platform.

Our Services

Many of our customers are keen to learn more about our range of services and how we can help improve the value that messaging brings to their business. Some of you may already be using one service but may not be aware of the others we offer, so here's a couple of some of our more popular services:

Mediawire:

Mediawire is a complete media and press release distribution service which ensures that your message reaches your audience with the greatest coverage in the shortest amount of time. The Newsnet Mediawire service is also extremely cost effective and easy to use. Most releases can be on their way to press, radio, TV and special interest publications all over Australia within a few minutes.

Voice Broadcasting:

Newsnet offers you advanced voice messaging technologies that allow you to save time and money by sending messages or information to your customers, employees or partners. Voice broadcasting can utilize either your own pre-recorded audio file or "natural" text-to-speech to literally hundreds or thousands of recipients simultaneously.

Recent Improvements

Infrastructure Changes:

In 2008, Newsnet made the decision to move current infrastructure to a new, more robust hosting centre. This allowed for the upgrade of some equipment and more over helped to ensure that we can provide a more secure and reliable service.

Newsnet Website:

Many of you may have already noticed the new look [Newsnet website](#). We have been working hard to bring you a new, more informative and useable website.

If you haven't already seen it, why not take a look today?

3 Ways in tough times to use the messaging Platform to drive value....

1 SMS reminders

Increases cash flow by reminding customers of overdue accounts, appointments & general alerting.

2 E-Statements

Electronic statements are a cost effective, simple and secure way to issue statements to customers as well as being environmentally friendly.

3 Electronic Fax (eFax)

Do away with paper and ink costs by having your faxes delivered straight to your email inbox.

A quick and easy way to format lists:

Newsnet has designed a tool which makes formatting numbers for a broadcast list simple. The List Formatting Tool is a macro for Microsoft Excel, which helps to format your phone, fax, SMS and Voice data into the format required by Newsnet.

The tool will remove spaces and unwanted characters as with the below example for fax numbers.

Unformatted	Formatted
02 9151 4511	+61291514511
(02) 9151 4511	+61291514511
02-9151-4511	+61291514511
02'91514511	+61291514511
"02 9151 4511"	+61291514511
291514511	+61291514511

This tool is available to download at the Newsnet website www.newsnet.com.au/downloads

Did you know that Newsnet is part of The Pisces group?

Some of you may not know that Newsnet is one of the Companies under The Pisces Group banner. Newsnet Merged with the Pisces group in 2007 and since then has benefited from The Pisces Group 21+ years of experience delivering technology based business solutions to Australia's leading firms.

As a result, The Pisces Group are able to concentrate on accelerating business goals and outcomes, offering a vendor-independent mix of business technology solutions customised to complement your key business processes. The Pisces Group solutions heritage includes complete and customised business transaction platforms, all the way through to building secure and flexible IT infrastructures.



Next issue...

We'll be including some tips & tricks for using our online web portal, so if you have any suggestions, please sent them to:

operations@newsnet.com.au, we look forward to receiving your responses.

Newsnet **Hours of Operation** are Mon - Fri, 9:00am - 5:00pm.

Have a successful day!

Best Regards.

Newsnet Operations Team